



February 23, 2015

Roland & Associates, LLC
3633 W. MacArthur Blvd.
Suite 404
Santa Ana, CA 92704

Attn: Hank Johnson, President

Dear Hank,

After more than 25 years using your coatings on our dinner roll trays, I wanted to thank you on behalf of King's Hawaiian Bakery for being an integral part of our supply chain.

King's Hawaiian breads and rolls are, literally, the bread and butter of our product line and their distinctive, sweet taste has been enjoyed in millions of homes over multiple generations. The care we take with our bread products extends to the look, feel and performance of our packaging, because we know our customers expect nothing less than the highest quality experience.

Our proprietary recipe and cooking method required a unique coating. After giving you the challenge to develop something special for us, you succeeded in manufacturing a coating that could be baked on, resist moisture and release our rolls beautifully.

You've always been proactive and willing to help our operations team solve our packaging issues above and beyond the scope of coatings. Thank you for being a reliable supplier and for adding performance and value to our packaging.

Regards,

A handwritten signature in blue ink, appearing to read 'Dan Raatjes', is written over a light blue horizontal line.

Dan Raatjes
Vice President of Operations

19161 Harborage Way, Torrance, California 90501
Tel (310) 533-3250 Fax (310) 533-3262 www.kingshawaiian.com

